



Year 11					
Half Term 1	Half Term 2	Half Term 3	Half Term 4	Half Term 5	Resources
<p><b>Visual Identity NEA</b></p> <p><b>Purpose:</b> This unit is the second and final IMedia NEA courseworks to be completed. Students will plan out and create a visual identity using a variety of physical resources and digital design software.</p> <p><b>Overview of the knowledge and skills covered in this unit:</b> <i>R094:</i> NEA Assessment:</p> <ul style="list-style-type: none"> <li>• Planning and pre-production</li> <li>• Creation of assets</li> <li>• Assets table</li> <li>• Export assets</li> </ul> <p><b>How will this be assessed?</b> Ongoing NEA controlled assessment</p>	<p><b>Visual Identity NEA continued...</b></p> <p><b>Purpose:</b> This unit will explore the techniques to save and export a visual identity and other digital graphics and start the second and final NEA coursework</p> <p><b>Overview of the knowledge and skills covered in this unit:</b> <i>R094:</i> NEA Assessment:</p> <ul style="list-style-type: none"> <li>• Developing planning</li> <li>• Development of assets</li> <li>• Export assets</li> <li>• Creation of visual identity</li> <li>• Export products</li> </ul> <p><b>How will this be assessed?</b></p> <ul style="list-style-type: none"> <li>• Students given 2 weeks to improve score</li> <li>• Resubmit for moderation</li> <li>• Moderation January 10th</li> </ul>	<p><b>R093 Content</b></p> <p><b>Purpose:</b> This unit will focus on covering all content taught in preparation for sitting the final exam in June.</p> <p><b>Overview of the knowledge and skills covered in this unit:</b> <i>R093 Content:</i></p> <ul style="list-style-type: none"> <li>• TA1 - Media industry and products</li> <li>• TA2 - Planning and design</li> <li>• TA3 - Media codes and communication</li> <li>• TA4 - Distribution and platforms</li> </ul> <p><b>How will this be assessed?</b></p> <ul style="list-style-type: none"> <li>• Practice examination questions</li> <li>• Revision and mock papers/tests</li> </ul>	<p><b>R093 Revision</b></p> <p><b>Purpose:</b> This unit will focus on revising all content taught in preparation for sitting the final exam in June.</p> <p><b>Overview of the knowledge and skills covered in this unit:</b> <i>R093 Content:</i></p> <ul style="list-style-type: none"> <li>• TA1 - Media industry and products</li> <li>• TA2 - Planning and design</li> <li>• TA3 - Media codes and communication</li> <li>• TA4 - Distribution and platform</li> </ul> <p><b>How will this be assessed?</b></p> <ul style="list-style-type: none"> <li>• Practice examination questions</li> <li>• Revision and mock papers/tests</li> </ul>	<p><b>R093 Revision</b></p> <p><b>Purpose:</b> This unit will focus on revising all content taught in preparation for sitting the final exam in June.</p> <p><b>Overview of the knowledge and skills covered in this unit:</b> <i>R093 Content:</i></p> <ul style="list-style-type: none"> <li>• TA1 - Media industry and products</li> <li>• TA2 - Planning and design</li> <li>• TA3 - Media codes and communication</li> <li>• TA4 - Distribution and platform</li> </ul> <p><b>How will this be assessed?</b> <i>R093:</i> Final examination</p>	<p><b>Useful resources:</b></p> <p><a href="#">BBC Bitesize - advertising</a></p> <p><a href="#">BBC Bitesize - research</a></p> <p><a href="#">Media codes and conventions</a></p> <p><a href="#">Primary Research/Secondary Research</a></p> <p><a href="#">Workplans</a></p> <p><a href="#">KnowItAllNinja</a></p>